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Press release: Will the European Code of Conduct for Energy Performance Contracting increase quality and client confidence?

SEVEN (1), the coordinator of the Transparens project (2), will present ways to bolster confidence in the European Energy Performance Contracting (EPC) markets during the 2015 EU Sustainable Energy Week Policy (EUSEW) Conference on 18 June in Brussels (3). The session will welcome speakers from the two European associations of energy service providers, EFIEES and eu.ESCO, as well as the EESI2020 and ICP Europe projects funded by the European Commission, which will also be represented at the closing panel.

As a proven energy service model, EPC offers the opportunity to make a significant contribution in meeting the EU's ambitious 2020 carbon and energy targets. Yet very little of its potential has been harnessed when compared to advanced markets in the USA and Canada. The Transparens conference session will explore the barriers that have been holding back EPC in Europe and will set out key strategies to accelerate its uptake.

As one of the vehicles to overcome the existing lack of trust in EPC, Transparens will present the European Code of Conduct for EPC and promote its application to increase the quality of EPC. The Code of Conduct for EPC defines the basic values and principles that are considered fundamental for the successful preparation and implementation of EPC projects. It was developed by the Transparens project in cooperation with the European Association of Energy Service Companies (eu.ESCO) (4), the European Federation of Intelligent Energy Efficiency Services (EFIEES) (5) and other EPC market stakeholders.

The main role of the European EPC Code of Conduct is to bring confidence to the EPC market in the EU taking into account its variety across Member States. The Code of Conduct already has a significant number of signatories across Europe (6) and is being put into practice. It has been successfully used to introduce clients to the EPC concept and has been seen as a unique selling proposition. The Code of Conduct is a voluntary commitment and is not legally binding. That is why it is important for clients to implement the principles of the Code within the EPC contracts and tender dossiers

"It is a positive sign towards the market and a resilient foundation for long-term business development." says Peter Hug, managing director of eu.ESCO, which will become the European administrator of the Code of Conduct in September 2015.

"The main role of the European Code of Conduct for EPC is to bring confidence to the EPC market in the EU, taking into account its variety across Member States." says Valérie Plainemaison, EFIEES.

The 2015 EU [Sustainable Energy Week Policy \(EUSEW\) Conference](#) will be held from 16 to 18 June 2015 in Brussels. It will consist of individual sessions hosted by various energy stakeholders on topics related to secure, clean and efficient energy.



About eu.bac and eu.esco



eu.bac is the European Building Automation and Controls Association. It represents some 85% of the European manufacturers of products and systems for home and building automation. eu.bac has founded the European Association of Energy Services Companies (eu.esco) for promoting Energy Performance Contracting as the sustainable solution for improving energy efficiency in existing buildings using the guaranteed energy savings to pay for the installation. For a full and

updated overview of our membership, please see www.eubac.org and www.euesco.org

More importantly, eu.bac members' products, systems and services manage over half of the energy demand in the European Union, reducing waste, ensuring flexibility and moderation of demand and increasing efficiency. By providing distributed intelligence, eu.bac members' products, systems and services ensure that the built environment is ready and able to respond to smart grid signals, demands and supplies.

eu.bac, has developed its own robust certification scheme, eu.bac CERT, and an on-site system audit scheme based on EN 15232. eu.bac CERT assures that technologies (products and systems) in the area of building automation and controls are in conformity with European Directives and with European Standards. The eu.bac CERT mark is the symbol that represents energy efficiency, quality and reliability. eu.bac system audit ensures an efficient and sustainable integrated operation of technical building systems resulting in high indoor environment quality and energy savings over the complete life cycle of the system.

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